

Meeting of the BEEDC Board of Directors November 13, 2024, 5:30 p.m. 144 Wilcox Drive Eddy, Texas 76524 Council Chambers Minutes

1. Meeting called to order by Darrin Weaver, President, at 5:33 pm

EDC members present: James Tolbert-Vice President, Patsy Duty- Treasurer, W C Whorton, Gale Pyle, Sonda Prater, and Jimmy Marshall.

City staff present: Kent Manton - City Administrator, Linda Owens - Mayor, Pam Combs - City Secretary

2. Citizen Presentations

The Board of Directors welcomes public comments at this point on items <u>not</u> specifically listed on the agenda. Speakers must sign up before the meeting begins. Speakers are limited to five (5) minutes each. The Board of Directors cannot respond to matters not listed on the agenda until a future meeting.

Two citizen comments, Linda Owens and James Tolbert

3. Board of Directors' Oath of Office

Mayor Linda Owens or City Secretary will jointly administer the Oath of Office to the recently appointed Directors of the Bruceville-Eddy Economic Development Corporation.

New members Sonda Prater, Gale Pyle, and Jim Marshall read the Oath of Office

4. Introduction of Newly Appointed Directors

Forum for newly appointed Directors Sonda Prater (Seat 2), Jim Marshall (Seat 4), and Gale Pyle (Seat 6) to introduce themselves to the community and Board.

5. Election of Officers

Directors to discuss, consider, and possibly take action to elect Officers, consisting of the President, Vice-President, Treasurer, and Secretary, of the Board of Directors for a one (1) year term; appointment of any assistants as may be needed.

Motion made by James Tolbert for Darrin Weaver to remain the President, 2nd by W C Whorton, yeas 7, nay 0, motion passes.

Motion made by Darrin Weaver for Patsy Duty to remain the Treasurer, 2nd by James Tolbert, yeas 7, nay 0, motion passes.

Motion made by Darrin Weaver for James Tolbert to remain the Vice-President, 2nd by Patsy Duty, yeas 7, nay 0, motion passes.

Motion made by James Tolbert for Sonda Prater to be the Secretary, 2nd by W C Whorton, yeas 7, nay 0, motion passes.

Motion made by Darrin Weaver appointing Kent Manton and Pam Combs as Assistant Secretaries and Esther Moreno as Assistant Treasurer, 2nd by James Tolbert, yeas 7, nay 0, motion passes



6. Greater Waco Chamber Presentation - Kris Collins

Directors to receive a brief presentation from Kris Collins, Executive Vice President Economic Development for the Greater Waco Chamber; regional strategies and resources for business attraction and retention.

Ms. Collins gave the EDC members a handout information on Reginal Strategies & Resources for Business Attraction & Expansion, also Local Economic Development Guide Book. (See attachment A)

7. Approval of Minutes

Discuss, consider, and possibly take action to approve the minutes from the February 15, 2024 Inaugural Meeting of the Bruceville-Eddy Economic Development Corporation, the June 13, 2024 Regular Meeting, and the August 1, 2024 Joint Meeting with City Council.

Motion made by James Tolbert to approve minutes from the February 15, 2024 Inaugural Meeting of the Bruceville-Eddy Economic Development Corporation, the June 13, 2024 Regular Meeting, and the August 1, 2024 Joint Meeting with City Council, 2nd by Patsy Duty, yeas 7, nay 0, motion passes.

- 8. Treasurer's Report Patsy Duty, Treasurer
 As of October 8, 2024 the account has \$18, 650.51 in it.
- 9. Secretary's Report Kent Manton, City Administrator

10. Recommendation for Appointment of Street Repair Committee Member

Directors to discuss, consider, and possibly take action to recommend a director to serve on this year's Street Repair Committee.

Motion made by Darrin Weaver to recommend EDC director W C Whorton to serve on this year's Street Repair Committee, 2nd by Sonda Prater, yeas 7, nay 0, motion passes.

11. McGregor EDC Tour - Lessons Learned

Directors to discuss, consider, and possibly taken action on the October 2024 tour of McGregor EDC; discussion on ideas and lessons learned from the experience.

Jim Marshall was the only one that attend the McGregor EDC meeting. He said they were focusing on the appearance and upgrade of their store exterior of the building in McGregor.

12. 2011 Comprehensive Plan Review

Directors to discuss, consider, and possibly taken action on desired revisions to the City of Bruceville-Eddy 2011 comprehensive plan; review of recommended changes, discussion on strategies and ideas that will shape the future of Bruceville-Eddy as we begin to experience growth.

Motion made by Darrin Weaver to postpone any decision on the old comprehensive plan until members of the board have time to study the old plan and back in February to discuss the plan again, 2^{nd} by W C Whorton, yeas 7, nay 0, motion passes.

13. Program/Project Discussion

Directors to discuss, consider, and possibly taken action on the establishment of a general program; discuss strategies and ideas that will create/retain primary jobs, including the creation of handouts and infographics, both physical and digital, to highlight the economic advantages of doing business in Bruceville-Eddy.



Motion made by Sonda Prater to approve going before the city council asking for \$3500.00 to be spent on advertising and website. This will be presented on December 19th city council meeting, 2nd by Patsy Duty, yeas 7, nay 0, motion passes.

Sonda Prater volunteered to help with putting things down on the handouts with a little help from James Tolbert.

Mr. Weaver said all during last year we had bounced around some good ideas. I have a list of things I would like for us to start working on:

- 1. Welcome city signs for IH 35, Hwy 7, and 107 (Eddy-Gatesville Pkwy)
- 2. Mayfest (Sonda Prater and Patsy Duty volunteer to help)
- 3. Farmers Market
- 4. Visitors Center
- 5. Park/Playground/Dog park
- 6. Senior Hall
- 7. Relocate City Hall to use the property for business development
- 8. Chamber of Commerce
- 9. Buy property
- 10. Paint old water tower downtown
- 11. Stop light

14. Selection of Meeting Dates for 2025

Directors to discuss, consider, and possibly take action to select dates and times for both regular quarterly meetings as well as the annual joint meeting with City Council.

Motion made by Darrin Weaver to select Tuesday at 6:00 pm for quarterly meeting starting February 11th, May, August, and November. 2nd by W C Whorton, yeas 7, nay 0, motion passes.

15. Adjournment

Motion made by Darrin Weaver to adjourn the meeting at 7:47 pm, 2nd by Sonda Prater, yeas 7, nay 0, motion passes.

Darrin Weaver, President

Kent Manton

Date

Date