



AGENDA
Special Meeting of BEEDC Board of Directors
September 22, 2026, 6:00 p.m.
Bruceville-Eddy City Hall
144 Wilcox Drive, Eddy, Texas, 76524

Notice is hereby given that the Bruceville-Eddy Economic Development Corporation will conduct a Meeting on Tuesday, September 22, 2026 beginning at 6:00 PM at the regular meeting place in Council Chamber at City Hall, 144 Wilcox Drive, Eddy, Texas, and notice of meeting giving time, place, date and subject was posted as described in V.T.C.A., Government Code §551.041 for the purpose of considering the following agenda items:

**Meetings are available to watch on our YouTube Channel:
Search for “The City of Bruceville-Eddy” and click the subscribe button.**

Please mute your phones and computers to avoid any interference during the meeting

1. **CALL TO ORDER**
2. **OPENING PRAYER**
3. **PLEDGE OF ALLEGIANCE**
4. **HONOR THE TEXAS FLAG**
Honor the Texas flag; I pledge allegiance to thee, Texas, one state under God, one and indivisible.
5. **ROLL CALL**
6. **CITIZEN COMMENTS AND REPORTS**

At this time, comments will be taken from the audience on any subject matter. To address the Board of Directors, please sign the ‘Speaker’s Card located on the table just inside the Council Chamber and deliver to the City Secretary before the meeting begins. Please limit comments to five (5) minutes. In accordance with the Open Meetings Act, the Board of Directors may not discuss or take action on any item that has not been posted on the Agenda.

7. **APPROVAL OF MINUTES**
 - A. Discuss, consider, and possibly take action to approve the minutes from the August 11, 2026 meeting of the Bruceville-Eddy Economic Development Corporation.

8. ITEMS FOR CONSIDERATION

Discuss, take action or pass on any of the following:

- B. Board to discuss, consider, and possibly take action to make appointments up to three Bruceville-Eddy Economic Development Corporation Board of Director positions.
- C. Board to discuss, consider, and possibly take action on making recommendation on selection of award of the request for proposal for website redesign and content management services.

9. SELECTION OF NEXT MEETING DATE AND TIME

10. BOARD OF DIRECTORS COMMENTS AND ITEMS FOR FUTURE CONSIDERATION

Expressions of thanks, congratulations or condolences; information regarding holiday schedules; honorary recognition of board of directors officials, city officials, employees or other citizens; reminders about upcoming events sponsored by the City or other entity that are scheduled to be attended by a board of directors official, city official or city employee.

11. ADJOURNMENT

CERTIFICATION

I certify that the above notice of meeting was posted on the bulletin board at City Hall, 144 Wilcox Drive, Eddy, Texas on Thursday, September 16th, 2026 at 4:45 pm and on the City's website at www.bruceville-eddy.us.

Lawrence Cutrone, City Administrator

I certify that the attached notice and agenda of items to be considered by the Board of Directors was removed by me from the City Hall bulletin board on the _____ day of ____, 2026.

By: _____ Title: _____

NOTICE

This facility is wheelchair accessible and accessible parking spaces are available. Request for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Administrator at (254) 859-5700, via facsimile at (254) 859-5779 or email at lcutrone@bruceville-eddy.us for further information. Braille is not available.

The Board of Directors may go into a Closed Executive Session pursuant to Texas Government Code §§551.071, 551.072, 551.074, 551.076, 551.087 and §418.183(f) of the Texas Disaster Act. Refer to list below and incorporated herein. A Closed Executive Session may be held, under these exceptions, at any time during the meeting that a need arises for the Board of Directors to seek advice from the City Attorney as to the posted subject matter of this Board of Directors meeting.

TEXAS GOVERNMENT CODE EXCEPTIONS

EXCEPTION	DESCRIPTION
551.071	Consultations with Attorney
551.072	Deliberations about Real Property
551.074	Personnel Matters
551.076	Deliberations Regarding Security Devices or Security Audits
551.087	Deliberation Regarding Economic Development Negotiations
418.183(f)	At any time during a state of disaster. A governmental body subject to Chapter 551 is not required to conduct an open meeting to deliberate information to which this section applies. Notwithstanding Section 551.103(a) , the governmental body must make a tape recording of the proceedings of a closed meeting to deliberate the information.



**Meeting of the BEEDC Board of Directors
August 11, 2026, 6:00 p.m.
144 Wilcox Drive Eddy, Texas 76524
Council Chambers**

Minutes

1. Call to Order

The meeting was called to order at 6:00 pm by Darrin Weaver, President.

2. Opening Prayer

C.W. Whorton led the invocation.

3. Pledge of Allegiance

Darrin Weaver led the Pledge of Allegiance.

4. Honor the Texas Flag

Darrin Weaver led the Texas Pledge.

5. Roll Call

EDC Directors present: Darrin Weaver, Jim Marshall, Patsy Duty, C.W. Worton and Ginger Tolbert

EDC Directors absent: Gale Pyle, Sonda Prater

City Staff present: Lawrence Cutrone and Renee Flores

Sonda Prater submitted her resignation from EDC having completed a two-year term.

6. Community Announcements

Ms. McGruer reported an upcoming Youth Night at the Methodist Church.

Mr. Weaver reported an upcoming Karaoke Night.

7. Citizen Comments and Reports

None.

8. Consent Agenda

A. Discuss, consider, and possibly take action to approve the minutes from the May 19, 2026 meeting of the Bruceville-Eddy Economic Development Corporation.

Motion by C.W. Whorton, seconded by Patsy Duty, to approve the May 19, 2026 minutes. Motion carried unanimously.



9. Treasurer's Report

Patsy Duty reported a balance of \$97,000 with no expenditures in approximately 3 years.

10. City Administrator's Report

Lawrence Cutrone provided updates on the City Sewer System Construction, which currently has the Contractor under a stop work order, Eagle Prairie Phase II and the Comprehensive Plan.

11. BE EDC Board Member Updates

The board discussed status of website planning, monument, water tower and comprehensive plan. Mr. Weaver advised that he had initiated some discussions with two local churches to inquire about possible purchase of vacant lots for a local park.

12. Items for Consideration

Discuss, take action or pass on any of the following:

- A. Board to discuss, consider, and possibly take action to approve board appointments.

Applications will be made available at City Hall and through the website. Candidates will be considered at the next meeting.

Motion made by C. W. Whorton, seconded by Patsy Duty to appoint Ginger Tolbert to assume EDC Secretary. Motion carried unanimously.

No action was taken on Board Appointments.

- B. Board to discuss, consider, and possibly take action to approve a new website hosting provider.

Motion by C.W. Whorton, seconded by Jim Marshall for City Administrator to publish RFP and receive responses for EDC review and consideration at next meeting on September 22, 2026. Motion carried unanimously.

- C. Board to discuss, consider, and possibly take action to approve the water tower renovation.

Motion by Jim Marshall, seconded by C.W. Whorton to table discussion until next meeting. Motion carried unanimously.

13. Next Meeting

Motion by Ginger Tolbert, seconded by Patsy Duty to hold meetings on September 22, 2026 and November 10, 2026 at 6:00 p.m. Motion carried unanimously.

14. Adjournment

Meeting adjourned at 7:30 p.m.



Darrin Weaver, President

Minutes Prepared by: Ginger Tolbert, BEEDC Secretary

Minutes Approved on: _____

BEEDC Board Meeting

AGENDA ITEM



To: BEEDC Board of Directors
Subject: Board to discuss, consider, and possibly take action to make appointments up to three Bruceville-Eddy Economic Development Corporation Board of Director positions.
Meeting: Special Called BEEDC Board Meeting – September 22, 2026
Department: Administration
Staff Contact: Lawrence Cutrone, City Administrator

BACKGROUND INFORMATION:

Three appointed Director positions are at their two-year term completion. Both the Director 2 and Director 6 positions are open, and Jim Marshall is requesting to continue another term in the Director 4 position. Applications received by the City are attached.

FINANCIAL IMPACT:

N/A

POLICY IMPLICATIONS:

N/A

RECOMMENDATION:

Board to nominate and vote on three people to serve in the Director 2, Director 4, and Director 6 BEEDC Board of Director positions.

ATTACHMENTS:

Jeffery Ware application
Kyler Jones application
Danielle McGruer application



**APPLICATION FOR BRUCEVILLE-EDDY ECONOMIC DEVELOPMENT
CORPORATION
DIRECTOR APPOINTMENTS**

NAME: Danielle McGruer

ADDRESS: [REDACTED]

TELEPHONE NUMBER: [REDACTED]

EMAIL: [REDACTED]

DO YOU LIVE IN BRUCEVILLE-EDDY, MCLENNAN COUNTY, OR WITHIN 10 MILES OF THE CITY LIMITS IN FALLS OR BELL COUNTIES? Yes

DO YOU HAVE AVAILABILITY TO ATTEND BEEDC BOARD MEETINGS ONCE PER QUARTER? (Yes/No) Yes

DO YOU HAVE ANY CONFLICT OF INTEREST WITH SERVING ON THE BRUCEVILLE-EDDY ECONOMIC DEVELOPMENT CORPORATION BOARD? (Yes/No) No

DO YOU SUPPORT PURSUING THE PLANNED SMART GROWTH OF BRUCEVILLE-EDDY THROUGH THE DEVELOPMENT OF INFRASTRUCTURE, CREATION OF JOBS, & PLANNED SMART GROWTH OF COMMERCIAL & RESIDENTIAL DEVELOPMENT WHICH CREATES & GROWS SALES TAX REVENUE & PROPERTY TAX REVENUE TO BE REINVESTED BACK INTO BRUCEVILLE-EDDY? (Yes/No) Yes

BRIEFLY STATE YOUR QUALIFICATIONS AND EXPLAIN WHY YOU WISH TO BE A MEMBER OF THE BRUCEVILLE-EDDY ECONOMIC DEVELOPMENT CORPORATION (ATTACH SEPARATE PAGE IF NEEDED):

I am passionate about our City and it's development. I am a very organized person and feel my administrative strengths will be a great asset to the EDC Board. I have experience with working on municipal projects, through my job at MRB Group.

SIGNATURE: Danielle McGruer DATE: 8/18/2026

Digitally signed by Danielle McGruer
DN: CN=US, E=danielle.mcgruer@mrbgroupp.com, O=MRB
Group, OU=Construction Observation, CN=Danielle McGruer
Reason: I have reviewed this document
Date: 2026.08.18 14:45:00Z

Please email completed applications to: rflores@bruceville-eddy.us

**APPLICATION FOR BRUCEVILLE-EDDY ECONOMIC DEVELOPMENT
CORPORATION
DIRECTOR APPOINTMENTS**

NAME: Jeffery Wore

ADDRESS: [REDACTED]

TELEPHONE NUMBER: [REDACTED]

EMAIL: [REDACTED]

DO YOU LIVE IN BRUCEVILLE-EDDY, MCLENNAN COUNTY, OR WITHIN 10 MILES OF THE CITY LIMITS IN FALLS OR BELL COUNTIES? Yes

DO YOU HAVE AVAILABILITY TO ATTEND BEEDC BOARD MEETINGS ONCE PER QUARTER? (Yes/No)

DO YOU HAVE ANY CONFLICT OF INTEREST WITH SERVING ON THE BRUCEVILLE-EDDY ECONOMIC DEVELOPMENT CORPORATION BOARD?
(Yes/No)

DO YOU SUPPORT PURSUING THE PLANNED SMART GROWTH OF BRUCEVILLE-EDDY THROUGH THE DEVELOPMENT OF INFRASTRUCTURE, CREATION OF JOBS, & PLANNED SMART GROWTH OF COMMERCIAL & RESIDENTIAL DEVELOPMENT WHICH CREATES & GROWS SALES TAX REVENUE & PROPERTY TAX REVENUE TO BE REINVESTED BACK INTO BRUCEVILLE-EDDY? (Yes/No)

BRIEFLY STATE YOUR QUALIFICATIONS AND EXPLAIN WHY YOU WISH TO BE A MEMBER OF THE BRUCEVILLE-EDDY ECONOMIC DEVELOPMENT CORPORATION (ATTACH SEPARATE PAGE IF NEEDED): I would assist in ensuring responsible community growth. Champion message that development and improved infrastructure is a change for good, safety, and opportunities.

SIGNATURE: JLM

DATE: 28 AUG 26

Please email completed applications to: rflores@bruceville-eddy.us

Kyler Jones

Contact information

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED] 76924

To

Bruceville-Eddy EDC

Dear Bruceville-Eddy EDC,

I am excited to apply for the Bruceville-Eddy Economic Development Corporation (EDC) and explore the future opportunities for the city. I graduated from Lorena ISD in 2014, but I have been with my wife since 2012; her family has been part of the Bruceville-Eddy community for several generations. Currently, I volunteer and coach with the Bruceville-Eddy Ball Club and the Bruceville-Eddy Youth Sports, and I also support the local school district through volunteering. Since 2015, I have been involved in the municipal sector, primarily with the City of Lorena. I am now the Public Works Director for the City of Lorena, where I have gained valuable knowledge about municipal infrastructure and the regulations associated with the Texas Commission on Environmental Quality (TCEQ), the Public Utility Commission (PUC), and other pertinent agencies.

Sincerely,

Kyler Jones



APPLICATION FOR BRUCEVILLE-EDDY ECONOMIC DEVELOPMENT
CORPORATION
DIRECTOR APPOINTMENTS

NAME: Wyley Jones

ADDRESS: [REDACTED]

TELEPHONE NUMBER: [REDACTED]

EMAIL: [REDACTED]

DO YOU LIVE IN BRUCEVILLE-EDDY, MCLENNAN COUNTY, OR WITHIN 10
MILES OF THE CITY LIMITS IN FALLS OR BELL COUNTIES? yes

DO YOU HAVE AVAILABILITY TO ATTEND BEEDC BOARD MEETINGS
ONCE PER QUARTER? (Yes/No)

DO YOU HAVE ANY CONFLICT OF INTEREST WITH SERVING ON THE
BRUCEVILLE-EDDY ECONOMIC DEVELOPMENT CORPORATION BOARD?
(Yes/No)

DO YOU SUPPORT PURSUING THE PLANNED SMART GROWTH OF
BRUCEVILLE-EDDY THROUGH THE DEVELOPMENT OF INFRASTRUCTURE,
CREATION OF JOBS, & PLANNED SMART GROWTH OF COMMERCIAL
& RESIDENTIAL DEVELOPMENT WHICH CREATES & GROWS SALES TAX
REVENUE & PROPERTY TAX REVENUE TO BE REINVESTED BACK INTO
BRUCEVILLE-EDDY? (Yes/No)

BRIEFLY STATE YOUR QUALIFICATIONS AND EXPLAIN WHY YOU WISH
TO BE A MEMBER OF THE BRUCEVILLE-EDDY ECONOMIC DEVELOPMENT
CORPORATION (ATTACH SEPARATE PAGE IF NEEDED): please see attached

SIGNATURE: Wyley Jones DATE: 8/17/26

Please email completed applications to: rflores@bruceville-eddy.us

BEEDC Board Meeting

AGENDA ITEM



To: BEEDC Board of Directors
Subject: Board to discuss, consider, and possibly take action on making recommendation on selection of award of the request for proposal for website redesign and content management services
Meeting: Special Called BEEDC Board Meeting – September 22, 2026
Department: Administration
Staff Contact: Lawrence Cutrone, City Administrator

BACKGROUND INFORMATION:

A Request for Proposal was advertised in the Waco Tribune-Herald. Multiple bidder responses were received. 27 bidders sent in a completed City Proposal Bid Form with their submittals as instructed. Here is their listing:

Nikkio	\$ 88,000
UpRyzze	\$ 51,564
We. Us. Them	\$ 49,500
Jorden McDonald	\$ 39,500
Promet Source	\$ 37,500
Concourse Tech Inc	\$ 35,000
InfoStride Inc	\$ 29,300
Clearview Studios	\$ 28,000
Graffx Design & Development	\$ 27,500
Nulcear Flare	\$ 23,300
Encyphers	\$ 22,540
Knackhook	\$ 21,400
motivitylabs	\$ 21,200
Evolve	\$ 21,000
iBrandMedia	\$ 19,020
Stoa Works	\$ 18,900
Primo Motif Ad Design Agency	\$ 18,500
HRZ Solutions, dba Dream Beyond	\$ 18,400
Bluejay AI Technologies	\$ 17,160
Parameter	\$ 16,500
Symspace Design	\$ 16,500
CivicPlus	\$ 16,494
Limited Lime Consulting	\$ 14,700
Ironclad Enterprises	\$ 14,000
MPI Soft	\$ 12,425
Gridex Inc	\$ 6,000
Municipal One	\$ 5,000

FINANCIAL IMPACT:

N/A

POLICY IMPLICATIONS:

N/A

RECOMMENDATION:

Board to make a motion and vote on recommending a website redesign and content management service RFP bidder for City Council to consider for awarding.

ATTACHMENTS:

Bid tabulation
Submittals

Bid Opening Summary

Project: Website Redesign and Content Management Services

Date: 9/18/26

2 9 AM

Bidder's Name	Base Bid Amount:	City Proposal Bid Form Submitted?
Impact Beacon	\$ <u>30,000</u>	NO
Engage	\$ 21,000	NO
evolve	\$ 21,000	yes
we vs. them	\$ 49,500	yes
Encyphers	\$ 24,540	yes
Southward Marketing	\$ <u>21,400</u>	NO
Knackbook	\$ 21,400	yes
Motivitalabs	\$ 21,200	yes
PCI media	\$ <u>14,700</u>	NO
Limited Time Consulting	\$ 23,700	yes
Nuclear Place, DDA of Web of orange	\$ 23,700	yes
Gridex	\$ 6,000	yes
Inclad Enterprise	\$ 14,000	yes
UPNY222	\$ 51,564	yes
Revolution	<u> </u>	NO
Cyrcraft	<u> </u>	NO
Alluxi	<u> </u>	NO
Primo Motif AD Design Agency	18,500	yes
Civ All	<u> </u>	NO
Nixio	\$8,000	yes
Town Web Design	<u> </u>	NO
Pragmatic Enterprise	<u> </u>	NO
Zavion	<u> </u>	NO

Bidder's Name	Base Bid Amount:	City Proposal Bid Form Submitted?
Multihops	---	NO
Dege Ksorrell	---	NO
caude Houde	---	NO
mat Swager	---	NO
wind Prove Technologies	---	NO
Xipe Tech	---	NO
Quire Snow A Fox	---	NO
one Javel Studio	---	NO
Gao Gao	---	NO
the ops consulting and	---	NO
enc obula.	---	NO
the solutions	18,400	yes
Hnz		
Jordan McDonald LLC	39,500	yes
Quantum Backend	---	NO
Concourse Tech	35,000	yes
Primeter	16,500	yes
Municipal one	5,000	yes
Stoa Works	18,900	yes
Mel R Enterprises	---	NO
Ranberia media	---	NO
Graffix Design + Development.	27,500	yes
Reortegam Technology solutions	---	NO
Civic Plus	16,494	yes
LG Agency	---	NO
Xonigolab	---	NO
SymSpace	16,500	yes
Green Books	---	NO
Fahad, Race	---	NO
Mountainise	---	NO
InfoShade	29,300	yes

2

