AGENDA
Meeting of BEEDC Board of Directors
November 9, 2026, 6:00 p.m.
Bruceville-Eddy City Hall
144 Wilcox Drive, Eddy, Texas, 76524

Notice is hereby given that the Bruceville-Eddy Economic Development Corporation will conduct a Meeting on Monday, November 9, 2026 beginning at 6:00 PM at the regular meeting place in Council Chamber at City Hall, 144 Wilcox Drive, Eddy, Texas, and notice of meeting giving time, place, date and subject was posted as described in V.T.C.A., Government Code §551.041 for the purpose of considering the following agenda items:

Meetings are available to watch on our YouTube Channel:
Search for "The City of Bruceville-Eddy" and click the subscribe button.

Please mute your phones and computers to avoid any interference during the meeting

1. CALL TO ORDER

2. OPENING PRAYER

3. PLEDGE OF ALLEGIANCE

4. HONOR THE TEXAS FLAG
Honor the Texas flag; I pledge allegiance to thee, Texas, one state under God, one and indivisible.

5. ROLL CALL

6. COMMUNITY ANNOUNCEMENTS

7. CITIZEN COMMENTS AND REPORTS

At this time, comments will be taken from the audience on any subject matter. To address the Board of Directors, please sign the 'Speaker's Card located on the table just inside the Council Chamber and deliver to the City Secretary before the meeting begins. Please limit comments to five (5) minutes. In accordance with the Open Meetings Act, the Board of Directors may not discuss or take action on any item that has not been posted on the Agenda.

8. CONSENT AGENDA

A. Discuss, consider, and possibly take action to approve the minutes from the May 19, 2026 meeting of the Bruceville-Eddy Economic Development Corporation.

9. TREASURER'S REPORT

10. CITY ADMINISTRATOR'S REPORT

11. BEEDC BOARD MEMBER UPDATES

12. ITEMS FOR CONSIDERATION

Discuss, take action or pass on any of the following:

A. Board to discuss, consider, and possibly take action to approve purchasing a 70"x36" outdoor enclosed display bulletin board for Taylor Hall / Senior Center.
B. Board to discuss, consider, and possibly take action to approve purchasing a permeant outdoor lighted business sign for Be Safe Storage.
C. Board to discuss, consider, and possibly take action to approve a logo for the Bruceville-Eddy Economic Development Cooperation.

13. SELECTION OF NEXT MEETING DATE AND TIME

14. ADJOURNMENT

CERTIFICATION

I certify that the above notice of meeting was posted on the bulletin board at City Hall, 144 Wilcox Drive, Eddy, Texas on Tuesday, November 3, 2026 at 5:00 pm and on the City's website at www.bruceville-eddy.us.

_____

Laura Acosta, Administrative Assistant

I certify that the attached notice and agenda of items to be considered by the Board of Directors was removed by me from the City Hall bulletin board on the _____day of ___, 2026.

By: _____ Title:_____

NOTICE

This facility is wheelchair accessible and accessible parking spaces are available. Request for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Administrator at (254) 859-5700, via facsimile at (254) 859-5779 or email at lcutrone@bruceville-eddy.us for further information. Braille is not available.

The Board of Directors may go into a Closed Executive Session pursuant to Texas Government Code §§551.071, 551.072, 551.074, 551.076, 551.087 and §418.183(f) of the Texas Disaster Act. Refer to list below and incorporated herein. A Closed Executive Session may be held, under these exceptions, at any time during the meeting that a need arises for the Board of Directors to seek advice from the City Attorney as to the posted subject matter of this Board of Directors meeting.

TEXAS GOVERNMENT CODE EXCEPTIONS

EXCEPTION	DESCRIPTION
551.071	Consultations with Attorney
551.072	Deliberations about Real Property
551.074	Personnel Matters
551.076	Deliberations Regarding Security Devices or Security Audits
551.087	Deliberation Regarding Economic Development Negotiations
418.183(f)	At any time during a state of disaster. A governmental body subject to Chapter 551 is not required to conduct an open meeting to deliberate information to which this section applies. Notwithstanding Section 551.103(a), the governmental body must make a tape recording of the proceedings of a closed meeting to deliberate the information.

Meeting of the BEEDC Board of Directors
September 22, 2026, 6:00 p.m.
144 Wilcox Drive Eddy, Texas 76524
Council Chambers

Minutes

1. **Call to Order**
   The meeting was called to order at 6:01 pm by Darrin Weaver, President.

2. **Opening Prayer**
   C.W. Whorton led the invocation.

3. **Pledge of Allegiance**
   Darrin Weaver led the Pledge of Allegiance.

4. **Honor the Texas Flag**
   Darrin Weaver led the Texas Pledge.

5. **Roll Call**
   EDC Directors present: Darrin Weaver, Jim Marshall, Patsy Duty, C.W. Worton and Ginger Tolbert

   City Staff present: Lawrence Cutrone, Janie Rodriquez and Laura Acosta.

6. **Citizen Comments and Reports**
   None.

7. **Approval of Minutes**

   A. Discuss, consider, and possibly take action to approve the minutes from the August 11, 2026 meeting of the Bruceville-Eddy Economic Development Corporation.

      Motion made by C. W. Whorton, seconded by Jim Marshall to approve the minutes. Motion carried unanimously.

8. Items for Consideration

Discuss, take action or pass on any of the following:

A. Board to discuss, consider, and possibly take action to make appointments up to three Bruceville-Eddy Economic Development Corporation Board of Director positions.

Motion made by C. W. Whorton, seconded by Patsy Duty to nominate Jim Marshall for re-appointment as Director 4. Motion carried unanimously.

Motion made by Ginger Tolbert, seconded by Patsy Duty to nominate Kyler Jones as Director 2. Motion carried unanimously.

Motion made by C. W. Whorton, to nominate Danielle McGruer as Director 6. Motion died for lack of second.

Motion made by Patsy Duty, seconded by C. W. Whorton to nominate Jeffrey Ware as Director 6. Motion carried unanimously.

B. Board to discuss, consider, and possibly take action on making recommendation on selection of award of the request for proposal for website redesign and content management services.

Motion by C.W. Whorton, seconded by Jim Marshall for recommendation of award to Municipal One to include set up fee and additional EDC functionality. Motion carried unanimously.

9. Next Meeting

Meeting date adjusted to November 9, 2026 at 6:00 p.m. as Mr. Cutrone had a scheduling conflict.

10. BE EDC Board Member Updates

Mr. Cutrone advised that applications for the Comprehensive Plan Advisory Committee are available on the City's website and encouraged citizens to apply.

11. Adjournment

Meeting adjourned at 6:35 p.m.

_____

Darrin Weaver, President

_____

Minutes Prepared by: Ginger Tolbert, BEEDC Secretary

Minutes Approved on: _____

BEEDC Board Meeting

AGENDA ITEM

To: BEEDC Board of Directors

Subject: Board to discuss, consider, and possibly take action to approve purchasing a 70” x 36” outdoor enclosed display bulletin board for Taylor Hall / Senior Center.

Meeting: BEEDC Board Regular Meeting – November 9th, 2026

Department: Administration

Staff Contact: Lawrence Cutrone, City Administrator

BACKGROUND INFORMATION:

Taylor Hall / Senior Center is requesting assistance with purchasing a 70” x 36” outdoor enclosed display bulletin board to be placed on their building’s external wall for the community to advertise flyers for local events and other community notices.

FINANCIAL IMPACT:

Expense $459.99 from EDC Fund

POLICY IMPLICATIONS:

N/A

RECOMMENDATION:

Board to make a motion and vote on approval of purchasing the 70” x 36” outdoor enclosed display bulletin board for Taylor Hall / Senior Center.

ATTACHMENTS:

Amazon print-off of order specs

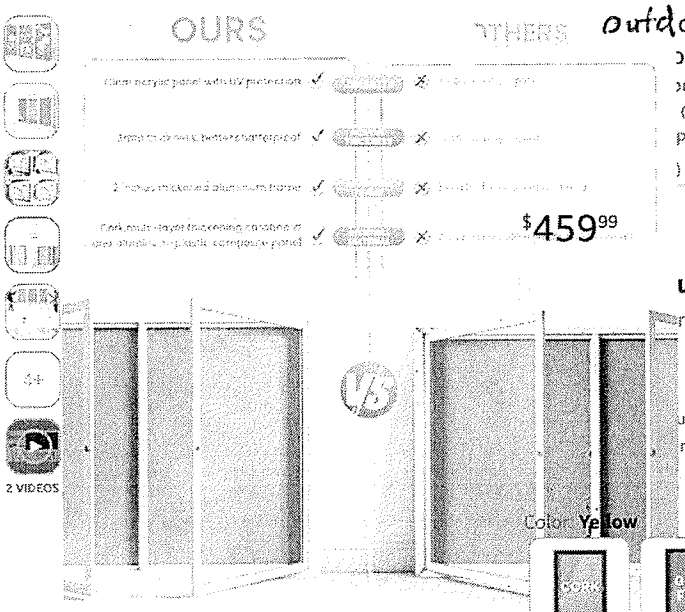
Delivering to Eddy 76524 Update location | Office Products | Search Amazon | EN | Hello, sign in Account & Lists | Returns & Orders | 0

All | Holiday Shop | Prime | Pet Supplies | Home Improvement | Amazon Home | Toys & Games | Gift Cards | Custom Products | Today's Deals

Office Products | Office Deals | School Supplies | Printers, Ink & Toner | Projectors | Amazon Business

Portable tech on the go





Click to see full view

outdoor Bulletin Board Weatherproof board, Silver

proof, with Cover, Aluminum Frame, 3-Door, Office Classroom Community Business PLY Store

upport

re

urnable until n 31, 2027 | Customer Support

Color: **Yellow**



Size: **70" x 36"**

36" x 24" | 43" x 31" | 48" x 34" | 70" x 36"

Material	Cork
Color	Yellow
Brand	EVERSUPPLY
Size	70" x 36"
Shape	Rectangular

About this item

- HIGH-QUALITY MATERIAL: Made of cork pin board, anodized aluminum frame with satin finish, shatter-resistant acrylic door and aluminium-plastic panel for durability and long-lasting use
- EASY TO CHANGE INFORMATION: Convenient to post and update notice or messages for office, school, hospital, restaurant, hotel, apartment and all businesses
- PROTECT INFORMATION SECURITY: Security locker is positioned in front of the door with 2 keys included while protecting and delivering your message and keeping information safety
- VERSATILE APPLICATIONS: Suitable for building introductions, menu signs, product offerings, school events, merchant advertising, displaying announcements, office meetings, dinner specials, renting information and more
- EASY TO ASSEMBLY: Wall-mounted bulletin board is easy to install on a wall or other flat surface and installation diagrams and required tools are provided

› See more product details

Report an issue with this product or seller

prime

Enjoy fast, free delivery, exclusive deals, and award-winning movies & TV shows.

Join Prime

$459.99

FREE delivery **Saturday, November 7**

Or fastest delivery **Friday, November 6**. Order within 9 hrs 27 mins

Delivering to Eddy 76524 - Update location

Only 13 left in stock - order soon.

Quantity: 1

Add to cart

Buy Now

Ships from Amazon

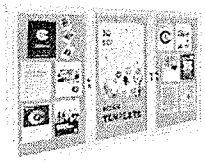
Sold by Ever Supply Store

Returns Returnable until Jan 31, 2027

Payment Secure transaction

See more

Add to List



Lockable Outdoor Bulletin Board

4.4 41

$499.99

Sponsored

VIDEOS IMAGES



Size	70" x 36"
Shape	Rectangular

About this item

- HIGH-QUALITY MATERIAL: Made of cork pin board, anodized aluminum frame with satin finish, shatter-resistant acrylic door and aluminium-plastic panel for durability and long-lasting use
- EASY TO CHANGE INFORMATION: Convenient to post and update notice or messages for office, school, hospital, restaurant, hotel, apartment and all businesses
- PROTECT INFORMATION SECURITY: Security locker is positioned in front of the door with 2 keys included while protecting and delivering your message and keeping information safety
- VERSATILE APPLICATIONS: Suitable for building introductions, menu signs, product offerings, school events, merchant advertising, displaying announcements, office meetings, dinner specials, renting information and more
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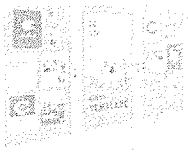
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Report an issue with this product or seller

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See more

Add to List



Lockable Outdoor Bulletin Board

4.4 41

$499.99

Sponsored

BEEDC Board Meeting

AGENDA ITEM

To: BEEDC Board of Directors

Subject: Board to discuss, consider, and possibly take action to approve purchasing a permeant outdoor lighted business sign for Be Safe Storage.

Meeting: BEEDC Board Regular Meeting – November 9th, 2026

Department: Administration

Staff Contact: Lawrence Cutrone, City Administrator

BACKGROUND INFORMATION:

A request for funding of a permanent outdoor lighted business sign for Be Safe Storage has been emailed to the City and BEEDC for consideration by Mr. Taylor Bills of Starr Equity (see attached email and its attachment).

FINANCIAL IMPACT:

Estimated to be around $30,000 up to $40,000

POLICY IMPLICATIONS:

N/A

RECOMMENDATION:

Approve, Deny, Take No Action

ATTACHMENTS:

Email and its attachment

Laura Acosta

From:	Taylor Bills [redacted]
Sent:	Friday, October 30, 2026 9:43 AM
To:	Lawrence Cutrone; Renee Flores
Cc:	Noah Starr
Subject:	Agenda request: Nov 10 BEEDC meeting, Be Safe Storage (18537 S I-35)
Attachments:	Be_Safe_BEEDC_OnePager_Nov2026_2 (1).pdf

You don't often get email from taylor@starrequity.com. Learn why this is important <https://aka.ms/LearnAboutSenderIdentification>

CAUTION: This email originated from outside of the organization! Do not click links, open attachments or reply, unless you recognize the sender's email address and know the content is safe!
Mr. Cutrone and Ms. Flores,

I'm with Starr Equity, the owner of Be Safe Storage at 18537 S I-35 in Bruceville-Eddy. We would like to share a request with the BEEDC Board of Directors. We understand there may be funds available to help growth along I-35, and our facility meets that requirement—it is located here <https://nam11.safelinks.protection.outlook.com/?url=https%3A%2F%2Fmaps.app.goo.gl%2F5DmkZPETseezXjZC6&data=05%7C02%7Clcutrone%40bruceville-eddy.us%7C6ba20fa9bf524675a1d108df36941a33%7C51c23cd87c9e42a2a2777e7816c3ce75%7C0%7C0%7C639289682164206994%7CUnknown%7CTWFpbGZsb3d8eyJFbXB0eU1hcGkiOnRydWUsIlYiOiIwLjAuMDAwMCIsIlAiOiJXaW4zMiIsIkFOIjoiTWFpbCIsIldUIjoyfQ%3D%3D%7C0%7C%7C%7C&sdata=UK1o7R5HY7WtNs7W86DkkifrI3mxGVSiMfXWL%2FnLNVo%3D&reserved=0> in Bruceville-Eddy.

We are asking the BEEDC to fund a permanent, lighted sign on our I-35 frontage. It would replace the temporary banner on our fence today. Based on a 2025 bid, we estimate the sign will cost $30,000 to $40,000. We would also like to voice our support for the I-35 reinvestment zone the Board is helping the City set up, and to ask that our parcel be included.

A few questions:
1. Is there a formal application process to gain approval to use these funds? If so, can you share the details of how we could apply?
2. How are the funds distributed or applied if our request is approved?
3. I noticed there may be a BEEDC meeting Tuesday, November 10 at 6:00 p.m.? Is that still the case and can our proposal make the agenda?
4. Would it be beneficial for me to be at the meeting in person to share our request? I live about an hour away, but I could make the trip if needed.
5. What information do you need from us to consider our application?

A one-page summary is attached explaining our proposal. We would also welcome a brief call to hear how the Board prefers to handle a request like this.

Thank you for your time. We look forward to hearing more information.

Taylor Bills - Vice President

[redacted]

www.StarrEquity.com
<https://nam11.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.starrequity.com%2F&data=05%7C02%7Clcutrone%40bruceville-eddy.us%7C6ba20fa9bf524675a1d108df36941a33%7C51c23cd87c9e42a2a2777e7816c3ce75%7C0%7C0%7C639289682164237832%7CUnknown%7CTWFpbGZsb3d8eyJFbXB0eU1hcGkiOnRydWUsIlYiOiIwLjAuMDAwMCIsIlAiOiJXaW4zMiIsIkFOIjoiTWFpbCIsIldUIjoyfQ%3D%3D%7C0%7C%7C%7C%7C&sdata=XCHFY1zkWZoAGceXUWxDi5wZHvntB4A1daiuI2p35Ac%3D&reserved=0>

www.TractIQ.com
<https://nam11.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.tractiq.com%2F&data=05%7C02%7Clcutrone%40bruceville-eddy.us%7C6ba20fa9bf524675a1d108df36941a33%7C51c23cd87c9e42a2a2777e7816c3ce75%7C0%7C0%7C639289682164262259%7CUnknown%7CTWFpbGZsb3d8eyJFbXB0eU1hcGkiOnRydWUsIlYiOiIwLjAuMDAwMCIsIlAiOiJXaW4zMiIsIkFOIjoiTWFpbCIsIldUIjoyfQ%3D%3D%7C0%7C%7C%7C%7C&sdata=v6nosyjHi6whnYAP9zsTyyLpFFPV7SAJ9uXVgfFsVns%3D&reserved=0>

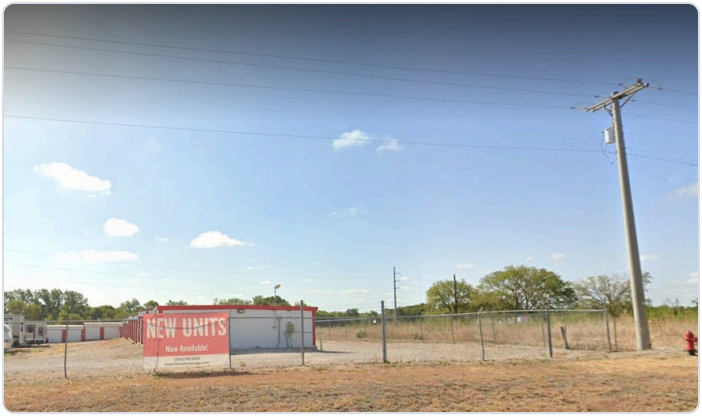
REQUEST TO THE BRUCEVILLE-EDDY ECONOMIC DEVELOPMENT CORPORATION

A permanent I-35 sign for Be Safe Storage

BEEDC Board · Nov 10, 2026 · Starr Equity Be Safe LLC · 18537 S IH-35, Bruceville-Eddy



PROPOSED 9' × 18' lighted, double-sided sign, 25' tall, facing I-35. Rendering: Ezzi Signs.



TODAY From I-35, the facility's only sign is a temporary banner on the fence.

OUR REQUEST

Funding for our I-35 sign

We're asking the BEEDC to fund this sign. Funds would be paid **directly to the sign company once the sign is installed**, so nothing is paid out before the sign is up.

EST. COST	PAID TO	PAID WHEN
$30K–$40K	**Sign company**	**After install**

The project

Ezzi Signs would survey, engineer, permit, wire and install the sign, and the city code check is done. Ezzi's $32,780 was the lowest of three 2025 bids, and pricing will be refreshed before work starts.

Why it's good for Bruceville-Eddy

~84,000
vehicles a day on I-35 pass our frontage

~50%
of our customers live in Eddy, Bruceville & Moody

$5,250
City property tax paid in 2025 ($19,488 total local)

- Replaces a vinyl banner with a clean, permanent sign on one of the town's most visible I-35 frontages.
- Supports a local business whose taxable value grew from $654K to $1.12M since 2023.

Our commitments

- Install the sign within 6 months of approval.
- Keep it lit and maintained, and the facility open, for at least 3 years, or repay a pro-rata share.

I-35 reinvestment zone: We support the BEEDC's work with the City on a reinvestment zone along I-35. We ask that our parcel be included and that we be kept informed as the boundaries are drawn.

Contacts: Noah Starr · noah@starrequity.com | Taylor Bills · taylor@starrequity.com · (925) 399-2348

Bid: Ezzi Signs #QUO6611

BEEDC Board Meeting

AGENDA ITEM

To: BEEDC Board of Directors

Subject: Board to discuss, consider, and possibly take action to approve a logo for the Bruceville-Eddy Economic Development Corporation.

Meeting: BEEDC Board Regular Meeting – November 9th, 2026

Department: Administration

Staff Contact: Lawrence Cutrone, City Administrator

BACKGROUND INFORMATION:

BEEDC President Darrin Weaver is requesting for the BEEDC Board of Directors to consider possible BEEDC logos. City Council will have to approve selection.

FINANCIAL IMPACT:

N/A

POLICY IMPLICATIONS:

N/A

RECOMMENDATION:

Approve, Deny, or Take No Action

ATTACHMENTS:

Proofs

BRUCEVILLE-EDDY
TEXAS

BRUCEVILLE-EDDY
TEXAS


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TEXAS



1A. ARCHED CONNECTION

A subtle bridge representing the connection between the two towns.



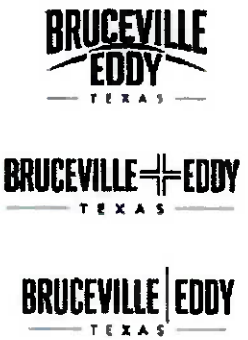
1B. CROSSROADS SYMBOL

A modern, understated crossroads showing unity and opportunity.



1C. SPLIT WORDMARK

A clean, modern split that gives each town its own space while staying unified.





2A. TOWER AS LL

The tower structure becomes part of the double Ls in Bruceville.



2B. CENTERED TOWER

A balanced design with the tower as the focal point.



2C. SIDE TOWER

A clean, modern layout with the tower as a strong supporting element.





3A. TRACKS THROUGH TEXT

Railroad tracks run under and through the wordmark, symbolizing the town's history and forward movement.



3B. OVERLAPPING TRACKS

A more integrated design with tracks overlapping the text for a bold, distinctive look.



3C. CROSSROADS TRACKS

A simplified crossroads style using railroad-inspired lines to connect the two towns.

